



**Global Summit
on
Corporate Social Responsibility**

**5th & 6th September, 2016
New Delhi, India**

Call for Papers (CFP)

Jointly organized by



Indian Institute of Corporate Affairs
Gurgaon



Indian Institute of Management
Raipur

Background and Scope

After the successful Global Summit on Corporate Social Responsibility 2015, Indian Institute of Corporate Affairs (IICA) and Indian Institute of Management, Raipur (IIMR) are pleased to announce **the 2nd Global Summit on Corporate Social Responsibility on 5th and 6th September, 2016 at New Delhi, India.**

The GSCSR 2015 had seen the presence of:

- 40 Eminent speakers
- 2 Plenary Sessions
- 4 Power packed Panel Discussions
- 8 Technical Sessions
- Over 200 Papers
- 250 Delegates

The objective of GSCSR 2016 is to further strengthen this platform for CSR to respond coherently and effectively to the current and future challenges on CSR and also to efficiently bridge the gaps in the successful implementation of the best CSR practices.

The focus of GSCSR 2016 will be ensuring “How to do CSR?” in contrary of our focus “Why to do CSR” in GSCSR 2015. With this aim in mind, GSCSR 2016 intends to reach out to all the academicians, practitioners, implementing agencies and corporate representatives who are the real intellect treasure and also the representatives from the industries and implementing agencies. The deliberations would center on the challenges and opportunities facing the CSR journey as it roll forward into its second year of operation. The focus would be on the means and modalities of creating strong and lasting synergies between all stakeholders. The GSCSR 2016 will have 2 plenary sessions, 4 panel discussions and 8-10 technical sessions over a period of two days.

Call for Papers (CFP) and Suggested Themes

When submitting a CFP, **please choose** the main theme or the sub theme clearly. Overuse of category tags would dilute the purpose and would detract from the usefulness of those papers. As far as possible, the papers should have a strong Action Research Orientation.

It is proposed to concentrate on the following 4 major themes (Panel Discussion Topics)

1. Evolving new strategies – Bringing about change within organizations and at the grassroots

- Perception/mind-set change within the Board and CSR Committee;
- Organizational change in personnel and HR to address new strategies;
- Skill development/up gradation of company personnel;
- Modalities of dealing and working/engaging with Implementing Agencies;
- Building brand value through CSR.

2. Role of Implementing Agencies

- Building internal capacities and strengths;
- Engagement with Corporate;
- Successful project management through engagement with communities;
- Robust communication and information flow to corporate and communities.

3. Strategic CSR in Project/Programme Mode

- How new modalities affect choice of project;
- New strategies for project mode of implementation;
- Innovation, out of the box thinking, efficient and better utilization of resources;
- Effective monitoring strategies for lasting outcomes;
- Robust and objective evaluation process and methodologies.

4. Post Companies Act 2013 – Good CSR Case Studies

- The case study should address one or two vital issues connected with the actual implementation of CSR Projects at the grass root level;
- The case study should be in consonance with the items enumerated in Schedule VII

5. CSR in Mainstream Management Education and Global Practices

- Theoretical Aspects
- Creating Shared Values
- Global Best Practices
- Business Responsibility
- Sustainable Supply Chain and International Business

Summit Advisory Board

People of eminence have given their consent to be members of the Summit Advisory Board. The Board is made of people from Industry, Academics and Regulatory bodies, from India and abroad.

Summit Co-Chairs

- Dr. B.S. Sahay, Director, IIM Raipur, India
- Dr. Bhaskar Chatterjee, Director General & CEO, IICA

Programme Co-Chairs

- Dr. Satyasiba Das, IIM Raipur
- Dr. GayatriSubramaniam, IICA

Paper Submission Guidelines

The abstract and the full paper may be submitted by electronic mail as following guidelines:

- Abstract of not more than 250 words with details of author(s) (Name, Position, Affiliation, Contact and Email-Id)
- Last date for submission of abstract is **10th May, 2016**
- Abstract should be in font size 12. (Times New Roman, 1.5 Line Spacing)
- Please provide 3-4 key-words at the end of the abstract.
- Final Papers must conform to the word limit of 6000-7000 words along with the abstract.
- Final Paper along with abstract should be submitted to Conference Management System.
- Log on to following link to upload your abstract & full paper: <https://cmt3.research.microsoft.com/GSCSR2016>
- The deadline for full paper submission is **1st July 2016**
- Authors are requested to use Times New Roman font throughout the text.
- Title of the paper should be in font size 16 and should be centrally aligned.
- The subheadings and the body of the text should be in font size 12.
- Name of the authors and their affiliation should be placed just below the title of the paper.
- Name of the author should be in font size 12 and affiliation in font size 11.
- Line spacing should be 'single'.
- Provide 1 inch margin on all sides.
- Paper should be submitted only in MS-Word format. Please do not submit papers in PDF.
- All references should follow APA Style (6th Edition)-<http://www.apastyle.org>
- All the tables and diagrams should be appropriately numbered and provided at the end of the paper.
- The paper shall be published in good faith. Hence it is the liability of the author(s) to ensure originality of the paper.

Log on to submit your abstract/paper: <https://cmt3.research.microsoft.com/GSCSR2016>

In case of any correspondence, mail to: **gcsr@iimraipur.ac.in**

Summit Proceedings Publication

All the accepted papers shall be published in the Summit proceedings in a form of an edited abstract book. A copy of the book shall be provided free to all the registered participants. The authors must have registered and completed the formalities of payment of registration fee for inclusion of the paper in Summit proceedings. **Selected Papers will be published as Edited Books during the Conference.**

Summit Venue and Accommodation

The Summit will be held at New Delhi. Detailed information about Summit venue, hotels and reservation information will be available on the Summit website in April

2016. Organizers would extend assistance to arrange accommodation at guest houses/hotels at Delhi at the expense of the participants.

Important Dates

Last Date for receipt of Abstract	: 10th May, 2016
Confirmation about acceptance of Abstract	: 15th May, 2016
Last date for submission of full paper	: 1st July, 2016
Confirmation about acceptance of paper	: 1st August, 2016

Who should participate?

The Summit aims to draw around 250 delegates and will provide a platform for interaction amongst:

- Top level functionaries from relevant ministries
- Private and Public Sector organization likely to come under the purview of Section 135, Companies Act, 2013.
- Public and Private Funders (National / International)
- Development organizations with Indian presence (National / International)
- NGO / Voluntary organization representatives
- Civil Society Organization representatives
- Representatives from academic and research institutions involved in social and Environmental studies
- Private and Corporate Foundation representatives
- Media – both print and electronic

Summit Registration

Online registration will start from **30th June 2016** on the Summit website. Details and registration form will be available on the website. All attendees are requested to register for the Summit. Registration is necessary even though no paper is submitted. One author must get registered for inclusion of the paper in the Summit proceedings.

Registration Fee

Faculty Members

SAARC Countries	INR 6000 per Person
USA, Europe and other Countries	USD \$250

Research Scholars/Students

SAARC Countries	INR 3500 per Person
USA, Europe and other Countries	USD \$150

NGOs

SAARC Countries	INR 4500 per Person
USA, Europe and other Countries	USD \$150

Corporate

SAARC Countries

INR 8,000 per Person

USA, Europe and other Countries

USD \$350

The Summit Fee includes Summit kit and a copy of the proceedings, Summit Lunch, Dinner, Tea and Refreshments

Payment

The registration fee can be paid online or by Demand Draft:

In case of online:

- ✓ Visit www.iimraipur.ac.in/gscsr2016 and submit the form. On successful submission, you would be directed to payumoney where you can pay through credit card or debit card.
- ✓ Demand Draft should be drawn in favour of “Indian Institute of Corporate Affairs” payable at New Delhi. It is mandatory to write your name and mobile number on the back of the Demand Draft. An email giving the details of the DD has to be sent to gscsr@iimraipur.ac.in after the dispatch of the same.

GSCSR Conference Office

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About Summit Organizers



Indian Institute of Management Raipur India

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent and zeal for success and contribution in management. In 2010, the Government of India set up three new IIMs to meet the growing demand for top quality professionals. IIM Raipur is one amongst them. It is situated at Raipur in the state of Chhattisgarh - one of the fastest growing states of India, with its rich mineral, forest, natural and local resources. The first batch of its flagship programme ‘Post-Graduate Programme in Management started in 2010.

Presently IIM Raipur operates from the Government Engineering College Campus, Sejbahar, Raipur. The Government of Chhattisgarh has identified 200 acres of land for the proposed IIM Raipur campus at Naya Raipur. The proposed campus will be a state-of-the-art campus, presenting a blissful mix of modern architecture, culture & heritage of Chhattisgarh.

The Institute aims at bringing a global perspective to all its programmes and activities in a fast changing global economic environment. The Institute also encourages an overseas exposure for its students with the belief that it will help them to assimilate best management practices and understand the importance of cross – culture issues in management.

Right from its inception the Institute focuses on contributing to the growth and development of the Nation, region and society at large. As such it gives importance to courses and managerial trainings that are moulded in a way true to the culture and unique requirements of the state and organisations herein. Ethical practices in management, grooming socially responsible leaders for today and tomorrow are also the primary goals of the Institute.

It is keeping in mind these aims that IIM offers following programmes.

i. Doctoral Programmes

- Fellow Programme in Management (FPM)

ii. Post-Graduate Programmes

- Post-Graduate Programme in Management (PGP)
- Post-Graduate Programme in Management for Working Executives (PGPWE)

iii. Executive Education for Corporate, Public Sectors and Government

- Open Programmes
- In-company Programmes



Indian Institute of Corporate Affairs, Gurgaon, India

IICA has been established by the Indian Ministry of Corporate Affairs for capacity building and training in various subjects and matters relevant to corporate regulation and governance such as corporate and competition law, accounting and auditing issues, compliance management, corporate governance, business sustainability through environmental sensitivity and social responsibility, e-Governance and enforcement etc.

The Institute has been designed with an eye on the future to provide a platform for dialogue, interaction and partnership between governments, corporate, investors, civil society, professionals, academicians and other stake holders in the emerging 21st century environment which has characteristics like:

- Uncertainty, accelerating pace of change and possible non- availability of long term anchors and reference points.
- Sustainability and survival of the planet emerging as important factors in business decisions.

- Ever increasing inter-dependence between nations, economies, societies, people and organizations.
- Knowledge, technology, on-going learning, flexibility and innovation driving the business.
- Substantive result oriented partnerships enable ability to establish efficient regulation and responsible business clarity.

The IICA has been setup with a flexible organizational structure with

- Schools for teaching, training and capacity building in academic disciplines relevant to corporate regulation and functioning
- Centers and Forums for interaction, innovation and experience sharing
- A Think Tank for research, studies and policy advice to the government
- Need-based expert groups, task forces and out-sourced projects
- A Knowledge management system for continuous creation, collation and dissemination of knowledge and information
- A network of global partnerships with government, institutions, corporate entities, academic and other institutions.

Global Summit on Corporate Social Responsibility 2016

Guidelines for Uploading Abstract/Paper on CMT Online

1. Click on the URL of CMT: <https://cmt3.research.microsoft.com/GSCSR2016>
2. Create New Account
3. Fill up the:
 - a. Login Information
 - b. Personal Information
 - c. Verification Section
 - d. Click on “I agree to Microsoft CMT’s Authors Statement, Terms of use and privacy statement
 - e. Click on **“Register”**
4. Click on **“Create New Submission”**
5. Fill up the
 - a. Title
 - b. Abstract
 - c. Authors (email of co-authors if any)
 - d. Select the subject area of your paper
 - e. Upload the attachment of Abstract/Full Paper
 - f. Click on **“Submit”**

Please Note:

- ✓ Unless you press "Submit" at the bottom of the page, the uploaded file will not be saved in the system.

If you are encountering any problem in uploading the abstract/full paper at Conference Management System, you may contact on email: gscsr@iimraipur.ac.in or call: 07581807750